



CAREER

Freelance Designer/Illustrator

Donnatelli Design,
Boston MA (*current*)

Offering freelance graphic design services specializing in small to medium size business collateral. Projects include print and web media, including branding advertising, collateral, web sites, email and direct marketing.

Clients include Expedia.com, The American Red Cross, Dominos and Wash Depot Holdings Inc.

Senior Graphic Designer

BladeLogic
Lexington MA (*Jan.2007 – Jan.2008*)

Served as "The Graphics Guy" (A title I proudly held) within a company of 400+ employees and growing at a swift pace. In this role I managed and executed projects from all areas of the business.

Marketing: Data Sheets/White Papers/Case Studies, Power Point presentations, Tradeshow Materials/Booths/Giveaways, Webinars.

Engineering: UI Branding/Skinning, Wireframes/Mock Ups, Icons, Splash graphics.

Training: Presentation/Video/DVD creation, Microsites, Books/Guides/Materials.

Sales: Presentations, Microsites, Advertisements, Email Campaigns/Evites, Webinars.

Corporate Support: Inside Communications Materials, Presentations

Larger projects included a complete redesign of the corporate website (front and back end) and a specialized sales micro site indirectly resulting in a \$2.4 Million account.

Art Director

OffCampus101 OC101 Enterprises
Allston MA (*Dec.2005 – (current consultant)*)

Co-developed start up magazine as the sole creative lead. Responsibilities lay in many different areas overseeing entire production schedule from ad proof to prepress.

- Creation/production of 14 nationwide magazines with distribution around 250,000, steady growths puts this year at 53 magazines in production with a projected distribution of over 1.2 Million
- Managed a design team of graphic designers and interns, in both training and workflow

Creative Director

Lifeyme Exteriors
Boston MA (*Dec.2005 – Jun.2006*)

Concepted the branding and design of a new product line including the layout and creation of specialized sell sheets, advertising and other promotional items. Other projects included design of all associated websites. (Corporate main & 25+ sub sites)

Senior Desktop Publisher

Communication Ink
Peabody MA (*Feb.2002 – Aug.2005*)

Page Layout and construction along with graphic elements including cover designs, bugs, and layout items. Final job collection and completion as well as experience with all media including video, audio, web, and print.

Design/Production Associate

Communication Ink
Peabody MA (*Sep.1997 – Feb.2002*)

Assisted in page layout for several different media (Newsprint, 4 color and web) Administered all photo retouching and creation for catalog and web use. Assisted in the design and imaging for large scale, top of class website. (www.Christianbook.com)

Production intern

Christian Book Distributors
Peabody MA (*Nov.1996 – Sep.1997*)

Assisted in the scanning and creation of product shots, retouching and photo work. Established and administered new scanning and image storage techniques that cut production time 75% and is still in use today.

EDUCATION

Digital Graphic Design - NSCC 03
Seybold Boston – Workshops 99-03
Photoshop World –Workshops. 00-current
G.A.G. and N.A.P.P. 2000-present

SKILLS

Expert Knowledge Of:

Adobe Creative Suite - Illustrator, Photoshop, Flash, Dreamweaver, In Design, Acrobat, Quark Xpress and PC based computers and systems, Microsoft Office Suite, HTML, CSS, & Most major CMS systems.

Intermediate Knowledge Of:

ActionScript, PHP, JavaScript, Poser, 3D Studio, XML, Search Engine Optimization, & Mac based computers